Supporting Safer Internet Day 2026

- **We're really excited to kick off Safer Internet Day and launch this years' research – thank you for your support.**

- **This pack is designed to give you shareable assets to help spread information and resources for Safe Internet Day 2026.**

Safer Internet Day – 10th February 2026

If you have any questions, please get in touch with:
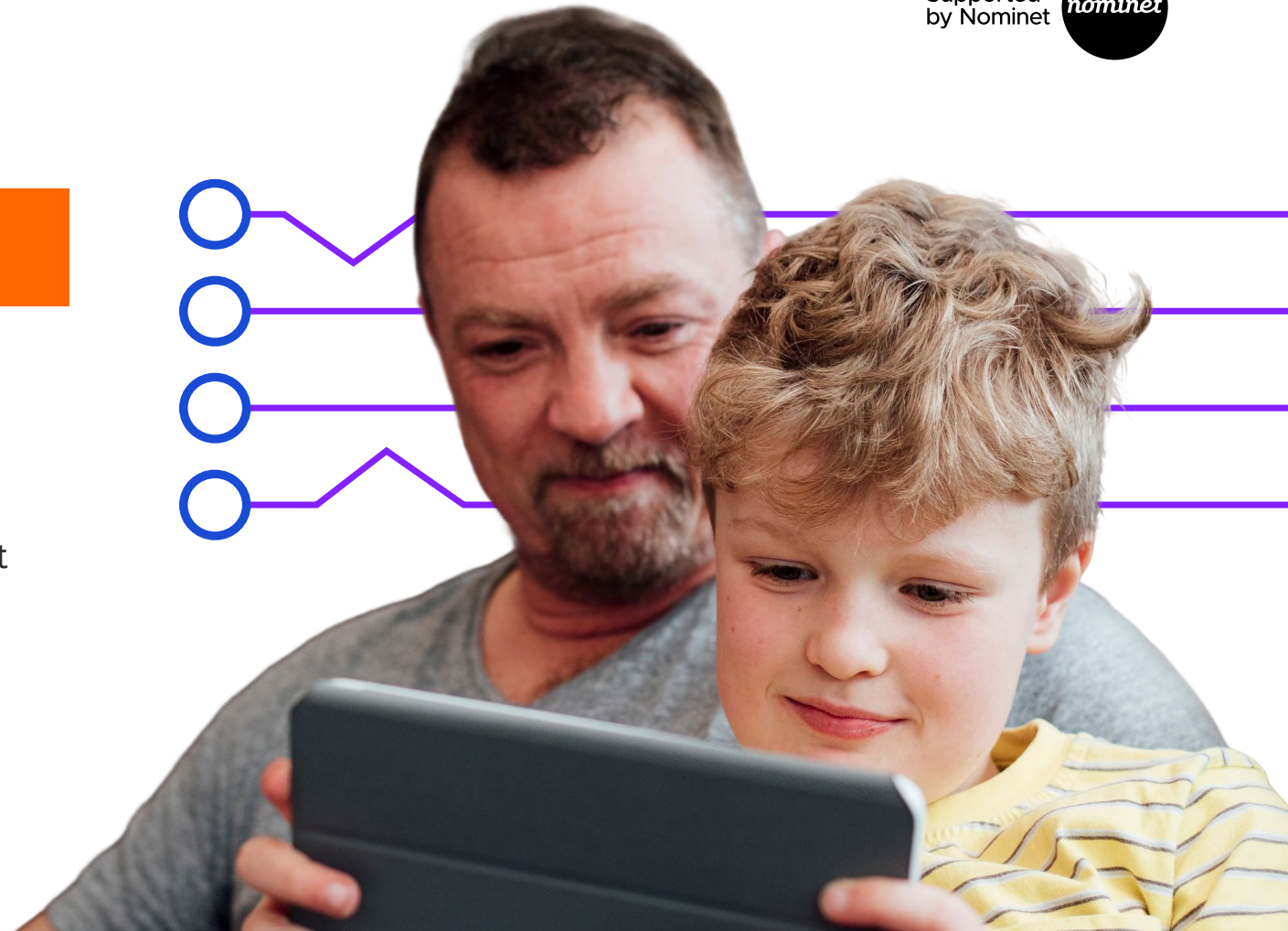
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Sharing on social media

Safer Internet Day is a time to celebrate the safe and responsible use of technology through channels that are accessible and promote positive spaces for children and young people.

To accommodate all of our supporters for Safer Internet Day, we will be engaging with schools and other organisations on Safer Internet Day across Bluesky, Instagram, Facebook and LinkedIn this year.

Please remember to:

- **Follow us** and join in the conversation.

- **Share** (repost with your comments), like, and comment on our posts

- Use our **social media templates and graphics** to amplify our campaign message on social media

- **Tag** us in your posts

- **Use the hashtag** #SaferInternetDay

- **Promote** the campaign using our assets and copy in any relevant newsletters, forums, and groups that you think might be useful.

Here are our social media channels:

- LinkedIn: UK Safer Internet Centre
- Blue Sky: @UKSIC.bsky.social
- Instagram: @UK_SIC
- Facebook: saferinternetuk

Newsletter – before Safer Internet Day

For non-social media channels, or to share with staff or stakeholders, feel free to use this.

UK Safer Internet Centre

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Subject: Join us in supporting Safer Internet Day 2026

Safer Internet Day 2026 takes place on Tuesday 10 February 2026, and we're proud to be part of this nationwide effort to help children and young people stay safe online.

Each year, Safer Internet Day brings together schools, organisations, families, and communities to focus on an issue impacting young people online, and for 2026 the day is exploring AI, with the theme: **Smart tech, safe choices – Exploring the safe and responsible use of AI**. It's a chance to shine a light on digital wellbeing and encourage open, honest conversations.

As supporters of the campaign, we're encouraging our people, partners, and stakeholders to:

- Save the date and share it with colleagues and networks
- Take part in activities, whether that's a lesson, workshop, assembly, or discussion
- Download the free, official resources, including lesson plans, assemblies, top tips and advice for educators and families
- Help spread the word through your own communication channels

The UK Safer Internet Centre has a range of free resources and information to help you get involved. You can find everything you need at saferinternetday.org.uk.

We hope you'll join us in supporting this important campaign and help create a safer, more positive online world for children and young people.

Subject: Safer Internet Day 2026 — get ready to take part

Safer Internet Day is taking place on Tuesday 10th February 2026, and we're proud to be supporting this important event once again.

We'd love for everyone to get involved – whether that's planning an activity, starting a conversation about online safety, or simply helping spread the word.

Safer Internet Day is a great opportunity to highlight how we can all help children and young people stay safe and confident online, and for 2026 we are focusing on the theme: **Smart tech, safe choices – Exploring the safe and responsible use of AI.**

You can find everything you need, including free resources and ideas for getting involved, at saferinternetday.org.uk.

Newsletter – on Safer Internet Day

For non-social media channels, or to share with staff or stakeholders, feel free to use this.

UK Safer Internet Centre

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Subject: Safer Internet Day 2026 is here

Today is Safer Internet Day 2026, and we're pleased to be joining thousands of schools, organisations, and communities across the UK in marking this important day.

Safer Internet Day is all about encouraging conversations around how young people use the internet: what they enjoy, what challenges they face, and how we can support them to stay safe and make positive choices when using or encountering Artificial Intelligence online. It's a chance for all of us to play a part in creating a more supportive digital world.

To help make this year the biggest yet, we're encouraging you all to get involved today by:

- Taking a moment to talk about online safety with colleagues, young people, or families
- Running or joining an activity, whether that's a lesson, workshop, assembly, or discussion
- Registering as an official supporter of Safer Internet Day
- Sharing Safer Internet Day messages through your own channels to help spread awareness
- Using the free resources available to spark conversations and support learning

The UK Safer Internet Centre has a range of free resources and information to help you get involved. You can find everything you need at saferinternetday.org.uk.

Thank you for helping us mark Safer Internet Day 2026.

Subject: Today is Safer Internet Day 2026 – join us in taking part

Today marks Safer Internet Day 2026, a national moment to help children and young people feel safer and more confident online.

We're proud to be supporting the day, and we encourage everyone across our organisation and networks to get involved.

Whether you're running an activity, starting a conversation, or simply sharing the message, every action helps raise awareness and supports young people's digital wellbeing.

If you'd like ideas, resources, or more information about the campaign, visit saferinternetday.org.uk.

Template social posts

Short	We're proud to support #SaferInternetDay 2026! Join us in helping children and young people stay safe, confident, and empowered online. Find resources and ways to get involved at saferinternetday.org.uk.
Long	We're proud to be supporting #SaferInternetDay 2026, taking place today across the UK. This annual event brings together schools, organisations, families, and communities to talk about how young people use the internet – what they enjoy, what challenges they face, and how we can help them stay safe and make positive choices online. If you're looking for ways to get involved, Safer Internet Day has a wide range of free resources, including lesson plans, videos, and guidance for educators and families. Take a look and join the conversation: saferinternetday.org.uk

Template social posts

Short	We're joining thousands of schools and organisations marking #SaferInternetDay 2026. Every conversation about online safety makes a difference. Get involved: saferinternetday.org.uk
Long	Today is #SaferInternetDay 2026, and we're joining thousands of others in shining a light on online safety and digital wellbeing. It's a great opportunity to start conversations with young people about their online lives and to explore how we can support them. If you'd like ideas or materials to use today, visit saferinternetday.org.uk for free resources and inspiration.

Template social posts - only to be shared on and after the 10th

UK Safer Internet Centre

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Short	It's #SaferInternetDay, and the UK Safer Internet Centre has released new research with @Nominet exploring young people's attitudes to AI and how it affects their digital experiences. Explore the findings: www.saferinternet.org.uk/sid-research-2026
Long	To mark #SaferInternetDay 2026, the UK Safer Internet Centre – in collaboration with @Nominet – has released new research exploring young people's attitudes to AI and how it's influencing their online lives. The findings offer valuable insight into how children and young people understand AI, what excites them, what worries them, and what support they feel they need. Read the full report: www.saferinternet.org.uk/sid-research-2026

Template social posts - only to be shared on and after the 10th

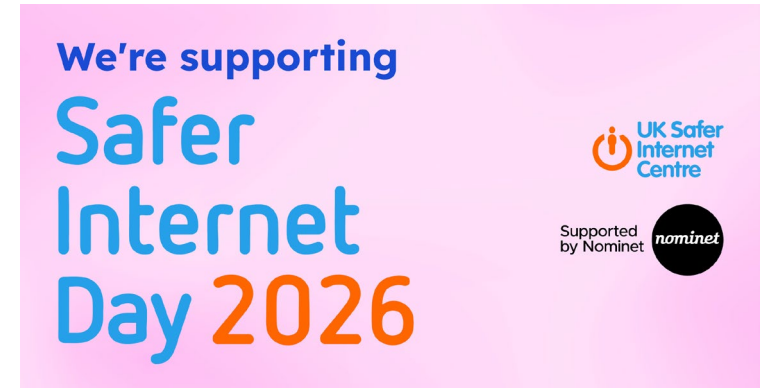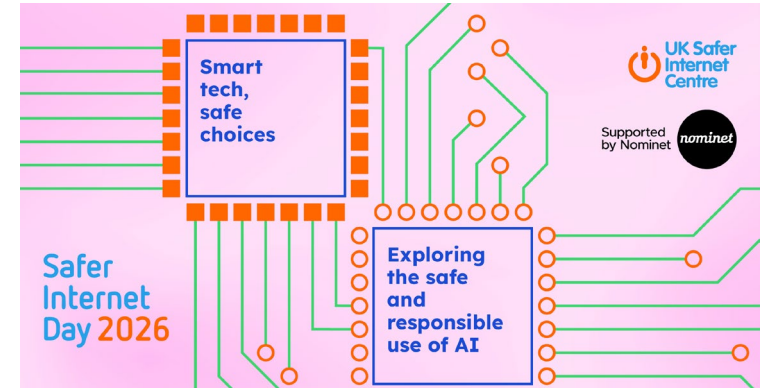|	
Short	New research from the UK Safer Internet Centre, supported by @Nominet, is out today for #SaferInternetDay – exploring young people's attitudes to AI and how it's shaping their online lives. Read more: www.saferinternet.org.uk/sid-research-2026
Long	For Safer Internet Day 2026, the UK Safer Internet Centre and Nominet have released new research shining a light on young people's experiences and attitudes towards AI. The insights highlight how quickly AI is becoming part of everyday life, and why it's so important that we continue listening to young people and supporting them to navigate these changes confidently. We're proud to support this work and encourage our people, partners, and wider community to read and share the findings. Find the report here: www.saferinternet.org.uk/sid-research-2026

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Images to use
(only to be shared on and after the 10th)

Images to use
(can be published any time)

Download the resources here

Thank you!

UK Safer Internet Centre

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