

Appropriate Filtering for Education settings



May 2023



Filtering Provider Checklist Responses

Schools (and registered childcare providers) in England and Wales are required “to ensure children are safe from terrorist and extremist material when accessing the internet in school, including by establishing appropriate levels of filtering”. Furthermore, it expects that they “assess the risk of [their] children being drawn into terrorism, including support for extremist ideas that are part of terrorist ideology”. There are a number of self review systems (eg www.360safe.org.uk) that will support a school in assessing their wider online safety policy and practice.

The Department for Education’s statutory guidance ‘Keeping Children Safe in Education’ obliges schools and colleges in England to “ensure appropriate filters and appropriate monitoring systems are in place and regularly review their effectiveness” and they “should be doing all that they reasonably can to limit children’s exposure to [Content, Contact, Conduct, Contract] risks from the school’s or college’s IT system” however, schools will need to “be careful that “over blocking” does not lead to unreasonable restrictions as to what children can be taught with regards to online teaching and safeguarding.”

By completing all fields and returning to UK Safer Internet Centre (enquiries@saferinternet.org.uk), the aim of this document is to help filtering providers to illustrate to education settings (including Early years, schools and FE) how their particular technology system(s) meets the national defined ‘appropriate filtering standards. Fully completed forms will be hosted on the UK Safer Internet Centre website alongside the definitions

It is important to recognise that no filtering systems can be 100% effective and need to be supported with good teaching and learning practice and effective supervision.

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Filtering System	PSD Group
Date of assessment	4/07/2023

System Rating response

Where a supplier is able to confirm that their service fully meets the issue identified in a specific checklist the appropriate self-certification colour for that question is GREEN.	
Where a supplier is not able to confirm that their service fully meets the issue identified in a specific checklist question the appropriate self-certification colour for that question is AMBER.	

Illegal Online Content

Filtering providers should ensure that access to illegal content is blocked, specifically that the filtering providers:

Aspect	Rating	Explanation
<ul style="list-style-type: none"> Are IWF members 		Broadband4 are not IWF members however Netsweeper, which underpins our filtering platform, have been a member of the IWF for more than 10 Yrs and the IWF lists are always implemented as a key part of the service.
<ul style="list-style-type: none"> and block access to illegal Child Abuse Images (by actively implementing the IWF URL list) 		This list is implemented by Netsweeper
<ul style="list-style-type: none"> Integrate the 'the police assessed list of unlawful terrorist content, produced on behalf of the Home Office' 		Netsweeper incorporates this list
<ul style="list-style-type: none"> Confirm that filters for illegal content cannot be disabled by the school 		These are pushed down as immutable categories

Inappropriate Online Content

Recognising that no filter can guarantee to be 100% effective, providers should both confirm, and describe how, their system manages the following content

Content	Explanatory notes – Content that:	Rating	Explanation
Discrimination	Promotes the unjust or prejudicial treatment of people on the grounds of race, religion, age, or sex.		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the category Hate Speech
Drugs / Substance abuse	displays or promotes the illegal use of drugs or substances		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the category Substance Abuse
Extremism	promotes terrorism and terrorist ideologies, violence or intolerance		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under a number of categories including Extreme, Hate Speech, Terrorism & Weapons
Gambling	Enables gambling		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the category Gambling

Malware / Hacking	promotes the compromising of systems including anonymous browsing and other filter bypass tools as well as sites hosting malicious content		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under a number of categories
Pornography	displays sexual acts or explicit images		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the category Pornography
Piracy and copyright theft	includes illegal provision of copyrighted material		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under a number of categories.
Self Harm	promotes or displays deliberate self harm (including suicide and eating disorders)		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the category Self Harm
Violence	Displays or promotes the use of physical force intended to hurt or kill		Netsweeper uses dynamic content analysis to categories , this and many other content types. This is blocked under the Extreme category

This list should not be considered an exhaustive list. Please outline how the system manages this content and many other aspects

Netsweeper uses a tiered filtering methodology based around dynamic content analysis to ensure we can accurately categories these and many other categories. Netsweeper uses AI based technology to perform dynamic categorisation of over 90 categories in 47 languages. Netsweeper also has inhouse digital safety and categorisation teams working continuously at improve our categorisation algorithms and lists. Broadband4 have an internal review policy which regularly reviews and benchmarks our systems and services against the changing digital landscape to ensure our supported customers remain compliant.

Regarding the duration and extent of logfile (Internet history) data retention, providers should outline their retention policy, specifically including the extent to the identification of individuals and the duration to which all data is retained.

Storage duration can be defined by our customer, theoretically any given storage requirement length could be catered for.

Providers should be clear how their system does not over block access so it does not lead to unreasonable restrictions

Market leading dynamic content analysis as well as easy to manage unblocking and recategorization tools ensure high levels of accuracy and ensure overblocking is not a problem.

Blocked sites are regularly reviewed as part of our standard processes to ensure the filtering remains fit for purpose

Filtering System Features

How does the filtering system meet the following principles:

Principle	Rating	Explanation
<ul style="list-style-type: none"> Context appropriate differentiated filtering, based on age, vulnerability and risk of harm – also includes the ability to vary filtering strength appropriate for staff 		<p>Netsweeper allows for differentiated filtering based on different user types. For example students may receive differentiated filtering based on age. Vulnerable users may have certain categories blocked that are not blocked for other uses. Granular filtering is delivered using RADIUS or identity services eg, MS AD, Azure AD, Google Classroom etc to ensure all users receive suitable policies</p>
<ul style="list-style-type: none"> Circumvention – the extent and ability to identify and manage technologies and techniques used to circumvent the system, specifically VPN, proxy services and DNS over HTTPS. 		<p>Netsweeper used advanced technology to detect and prevent attempts to circumvent the system.</p>
<ul style="list-style-type: none"> Control – has the ability and ease of use that allows schools to control the filter themselves to permit or deny access to specific content. Any changes to the filter system are logged enabling an audit trail that ensure transparency and that individuals are not able to make unilateral changes 		<p>All changes made to the system are logged and auditable by the school. The schools are able to administer their own content filtering with support and advice for our Helpdesk if required.</p>
<ul style="list-style-type: none"> Contextual Content Filters – in addition to URL or IP based filtering, the extent to which (http and https) content is analysed as it is streamed to the user and blocked, this would include AI generated content. For example, being able to contextually analyse text on a page and dynamically filter. 		<p>Netsweeper provides on the fly categorisation based on the content and context of text and links that appear on the page.</p>
<ul style="list-style-type: none"> Filtering Policy – the filtering provider publishes a rationale that details their approach to filtering with classification and categorisation as well as over blocking 		<p>Netsweeper’s filtering methodology can be found here: Solution-Brief-Content-Filtering-Technology-</p>

		<p>Overview.pdf (netsweeper.com)</p> <p>Netsweeper uses AI to automatically categorise any previously unseen sites the first time they are accessed by a user.</p>
<ul style="list-style-type: none"> Group / Multi-site Management – the ability for deployment of central policy and central oversight or dashboard 		<p>Netsweeper has full multitenancy. MATS and other multi-site schools are able to manage filtering policies and reporting for all from a single site</p>
<ul style="list-style-type: none"> Identification - the filtering system should have the ability to identify users 		<p>Users can be identified by various methodologies including RADIUS, Onsite AD, Azure AD, Google Classroom. Software agents and captive portals are also available to assist where users are not part of the main school system.</p>
<ul style="list-style-type: none"> Mobile and App content – mobile and app content is often delivered in entirely different mechanisms from that delivered through a traditional web browser. To what extent does the filter system block inappropriate content via mobile and app technologies (beyond typical web browser delivered content). Providers should be clear about the capacity of their filtering system to manage content on mobile and web apps 		<p>Netsweeper is capable of filtering all device based content including content delivered via apps.</p>
<ul style="list-style-type: none"> Multiple language support – the ability for the system to manage relevant languages 		<p>Netsweeper performs dynamic filtering in 47 languages</p>
<ul style="list-style-type: none"> Network level - filtering should be applied at 'network level' ie, not reliant on any software on user devices whilst at school (recognising that device configuration/software may be required for filtering beyond the school infrastructure) 		<p>Filtering can be performed at the Network level</p>
<ul style="list-style-type: none"> Remote devices – with many children and staff working remotely, the ability for school 		<p>Netsweeper can deliver identical filtering to the</p>

owned devices to receive the same or equivalent filtering to that provided in school		schools devices onsite and offsite
<ul style="list-style-type: none"> Reporting mechanism – the ability to report inappropriate content for access or blocking 		We offer both reports and live alerts, with both premade templates and the ability to make custom reports
<ul style="list-style-type: none"> Reports – the system offers clear historical information on the websites users have accessed or attempted to access 		We offer both reports and live alerts, with both premade templates and the ability to make custom reports
<ul style="list-style-type: none"> Safe Search – the ability to enforce ‘safe search’ when using search engines 		Safe Search can be enforced

Filtering systems are only ever a tool in helping to safeguard children when online and schools have an obligation to *“consider how children may be taught about safeguarding, including online, through teaching and learning opportunities, as part of providing a broad and balanced curriculum”*.¹

Please note below opportunities to support schools (and other settings) in this regard

We work closely with all our customers to provide advice, training and software options as well as signposting links to other organisations such as the NCSC and Safer Internet Centre. The block page is customised to highlight what categories pages have been blocked under to facilitate conversations with pupils around internet safety.

¹ <https://www.gov.uk/government/publications/keeping-children-safe-in-education--2>

PROVIDER SELF-CERTIFICATION DECLARATION

In order that schools can be confident regarding the accuracy of the self-certification statements, the supplier confirms:

- that their self-certification responses have been fully and accurately completed by a person or persons who are competent in the relevant fields
- that they will update their self-certification responses promptly when changes to the service or its terms and conditions would result in their existing compliance statement no longer being accurate or complete
- that they will provide any additional information or clarification sought as part of the self-certification process
- that if at any time, the UK Safer Internet Centre is of the view that any element or elements of a provider's self-certification responses require independent verification, they will agree to that independent verification, supply all necessary clarification requested, meet the associated verification costs, or withdraw their self-certification submission.

Name	Steve Jones
Position	Managing Director
Date	8 th September 2023
Signature	