About Safer Internet Day

Safer Internet Day will take place on the 7th of February 2023, with celebrations and learning based around the theme 'Want to talk about it? Making space for conversations about life online'.

Coordinated in the UK by the UK Safer Internet Centre, the celebration sees thousands of organisations get involved to promote the safe, responsible and positive use of digital technology for children and young people.

> Safer Internet Day 2022 reached more young people than ever before, with 54% of UK children aged 8-17 hearing about the day, alongside 32% of UK parents and carers.

Safer Internet Day 2023

In the UK, we are celebrating by putting children and young people's voices at the heart of the day and encouraging them to shape the online safety support that they receive.

That is why we are asking teachers, government, policymakers, parents and carers and the wider online safety industry to take time to listen to children and young people and make positive change together.

With your help, Safer Internet Day 2023 can be a springboard for conversations that shape how we talk about and respond to online issues, not just for one day, but throughout the whole year.

Connect with us on social media

We want to share all of the great things that organisations like yours are doing to celebrate Safer Internet Day, and the best way to do that is by sharing what you are doing on social media!

▶ UKSIC   🐦 @UK_SIC

f UK Safer Internet Centre   📷 @UK_SIC

Use the hashtag #SaferInternetDay and tag the UK Safer Internet Centre social media account in all of your Safer Internet Day social media posts to ensure that we can re-share them and to help you to take part in the global conversation!

Help us start the day with a bang!

Schedule this tweet for 8am on 7th February

Today is Safer Internet Day! Join us and @UK_SIC this #SaferInternetDay to create a better internet — RT to show your support saferinternetday.org.uk

What you can do

This year we are hoping to answer the following questions:

- What issues really matter to children and young people?
- What changes do they want to see?
- How can we all work together to advocate for them moving forward?

In this pack there are a range of posts that will help you get involved in these conversations. We have also created a range of graphics on the next page that you can share with any of your posts.

With your support on social media we can make Safer Internet Day 2023 the biggest ever!

Suggested social media posts

Click on any of the below to tweet
Things you can share before 7th February

ORGANISATION NAME are celebrating #SaferInternetDay on the 7th February! Find out how you can also get involved at saferinternetday.org.uk @UK_SIC

Make online safety a priority in your school and be part of the UK's biggest celebration of online safety. For #SaferInternetDay @UK_SIC have a range of free resources to help young people talk about their experiences online. saferinternetday.org.uk

#SaferInternetDay is on 7th February 2023! Want to know more about the day and how you can get involved? Why not check out the brand new films and resources from @UK_SIC! saferinternetday.org.uk

Click on any of the below to tweet
Things you can share on the 7th February

Today is #SaferInternetDay and we are working with organisations across the UK to show how together we can create a better internet. Join us and find out more at saferinternetday.org.uk

Let young people have their say this #SaferInternetDay and encourage them to upload a video about what they think about online issues to our new video wall! www.saferinternetday.org.uk @UK_SIC

ORGANISATION NAME are using the #SaferInternetDay youth charter template to set out changes young people want to see online www.saferinternetday.org.uk @UK_SIC

Show your children the amazing things they can do on the internet, before they begin to use it independently. Support your child to be safe online with these #SaferInternetDay Top Tips from @UK_SIC www.saferinternet.org.uk/sid-tips

What changes would you like to see on the internet? Test your online safety skills with the #SaferInternetDay quiz from @UK_SIC www.saferinternetday.org.uk/quiz

Top tips for parents and carers this #SaferInternetDay - listening to your child will give you the best possible idea of how to support them. Not sure where to begin? Have a look at @UK_SIC's advice for parents and carers

Graphics you can share

We have created a range of graphics you can share on social media to accompany any o your posts on or before the 7th February.

CLICK TO DOWNLOAD GRAPHICS

Keep a look out for further graphics in the folder in the coming weeks!

Social media template

Safer Internet Day 2023 is all about youth voice and the things that children and young people want social media and gaming companies, government, parents, carers and teachers to know about their lives online.

Fill the template with ideas about what online safety means to them, whether illustrative or descriptive.

Take a photo of the decorated templates (with learners and educators too!) and share on your organisation's or school's social media accounts with the hashtag #SaferInternetDay, as well as tagging @UK_SIC.

This #SaferInternetDay I want to talk about...

www.saferinternetday.org.uk #SaferInternetDay

Other helpful resources

These resources facilitate young people using their voices to talk about their experiences online, giving them the tools and skills they need to be safe online.

To help us reach more young people than ever before, please share some of the #SaferInternetDay resources, such as:

⟩ Educational resources

Free to download and view, the resources are written by educational experts to be engaging and adaptable for different age groups between 3 and 18. There is also guidance for educators.

⟩ Safer Internet Day films

To accompany the resources, there is also a range of short films from schools across the UK about how to get involved. This year, we have a video wall where any young person aged 7-18 can upload a short film they have created about their online experiences!

⟩ Top Tips for all ages - Coming soon!

These pages include top tips about staying safe online, how young people can express how they feel about their experiences online, split into age-appropriate sections for ages 3-18 and as well as for parents and carers.

⟩ The Safer Internet Day Quiz - Coming soon!

Test your knowledge of what to trust online with our quiz - take part at www.saferinternet.org.uk/quiz

⟩ Youth Charter

This Safer Internet Day we are creating a national youth charter, setting out the changes young people want to see in how they're supported online. This charter will be delivered to government and the internet industry.