



6 February 2018

Safer Internet Day 2018

Tell the Press

Safer Internet Day is a truly collaborative campaign, and at the UK Safer Internet Centre we want to help all of our partners to help to spread the word. We know that many schools/organisations put on a variety of activities to equip children and young people with the skills they need to have a safe and positive time online. If you're looking to promote your schools' activities you might like to use the template press release below to contact your local paper and help spread the word.

Press release:

[School/organisation name] is supporting Safer Internet Day 2018

[School/organisation name] is joining the global Safer Internet Day campaign to promote the safe and responsible use of technology.

Coordinated in the UK by the UK Safer Internet Centre, Safer Internet Day will take place on Tuesday 6th February 2018 with the theme 'Create, Connect and Share Respect: A better internet starts with you'.

Celebrated in over 100 countries, Safer Internet Day will see **[School/organisation name]** join hundreds of organisations right across the UK and globally to play their part in helping to create a better internet.

To celebrate the day, **[School/organisation name]** is **[describe activity]** with over **[how many young people, parents, staff]** getting involved.

[School/organisation name] will be part of a nationwide day of action involving the #SID2018 social media campaign and youth events where young people will have the opportunity to have their say about the digital issues that affect them.

Will Gardner, Director of the UK Safer Internet Centre and CEO of Childnet, said:

"Safer Internet Day is an opportunity for everyone across the UK and globally to unite for a better internet. Whether you are a young person, parent, carer, school or organisation, we can all take positive actions to make the internet a better place. Hundreds of schools and organisations have pledged their support for Safer Internet Day and it is this collaboration that helps ensure Safer Internet Day has such a positive impact, reaching 42% of UK children in 2017 and growing year on year."

[Spokesperson name], **[Job title]** of **[School/organisation name]** said "[quote]".

Find out more and get involved at www.saferinternetday.org.uk.

Notes to editors

Safer Internet Day 2018 will be celebrated globally on Tuesday 6th February with the theme 'Create, Connect and Share Respect: A better internet starts with you'.

Coordinated in the UK by the UK Safer Internet Centre the celebration sees hundreds of organisations get involved to help promote the safe, responsible and positive use of digital technology for children and young people.

The UK Safer Internet Centre – a partnership of three leading charities; Childnet, the South West Grid for Learning and the Internet Watch Foundation – provide resources for children, schools and families, and tools for getting involved at www.saferinternet.org.uk.

Globally, Safer Internet Day is celebrated in over a hundred countries, coordinated by the joint Insafe/INHOPE network, with the support of the European Commission, and national Safer Internet Centres across Europe.

The day offers the opportunity to highlight positive uses of technology and to explore the role we all play in helping to create a better and safer online community. It calls upon young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers, and wider, to join together in helping to create a better internet.