



What is Safer Internet Day?



Safer Internet Day 2020
Tuesday
11th February 2020

Safer Internet Day is celebrated globally in February each year in over a hundred countries to promote the safe and positive use of digital technology for children and young people and inspire a national conversation. Coordinated in the UK by the UK Safer Internet Centre, the celebration sees hundreds of organisations get involved to help promote the safe, responsible and positive use of digital technology for children and young people.

Safer Internet Day is a fantastic opportunity to highlight positive uses of technology and to explore the role we all play in helping to create a better and safer online community. It calls upon young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers and the wider global community to join together in helping to create a better internet.

What messages are covered this Safer Internet Day?

This year in the UK, Safer Internet Day will encourage young people to explore how they manage their online identity, and how the internet shapes how they think of themselves and others. We want Safer Internet Day 2020 to celebrate difference and help us work towards creating a truly inclusive internet.

The campaign focuses on what makes up your online identity – such as the facts or characteristics about you, how others perceive and interact with you, as well as how online services identify you. It will also look at how offline stereotypes and discrimination are challenged or reinforced online.

The Education Packs look at whether the internet allows young people to experiment and express themselves, or if they feel limited in who they can be online. By opening up conversations around online identity, we aim to inspire young people to support each other in being who they want to be.



Exploring identity online

About this pack

This pack for educators is intended to be used alongside the education packs for different ages of children/young people. It provides information and suggestions on how to celebrate Safer Internet Day in your school or setting; either on the day or across a longer period of time. It also provides some suggestions of topics to discuss across different curriculum subjects and advice on handling any disclosures that may arise from discussions around online safety.

This pack contains:

	Celebrating Safer Internet Day 2020	Suggestions for how to celebrate Safer Internet Day; either before, on or after the 11th February 2020.
	Spread the word	Tips and information on how you can play your part and share messages about Safer Internet Day with people you connect with online and offline.
	Parents and Carers information letter	Adapt this template letter with information about how your school/setting is celebrating Safer Internet Day to send to your parent and carer community.
	Establishing a safe and supportive learning environment	Guidance around setting ground rules for discussions and activities which may tackle sensitive topics under the theme of online identity.
	Handling sensitive topics and disclosures	Advice and information on how best to handle any disclosures that arise from discussions around online safety, and further information on how to approach sensitive topics.

Further information

More information about Safer Internet Day and activities taking place across the UK to mark the day can be found at www.saferinternet.org.uk/safer-internet-day/2020

For more information and advice on helping young people to stay safe online, please visit www.saferinternet.org.uk/parents-and-carers

To join in the conversation on social media use the hashtags **#SaferInternetDay** and **#freetobe**.