



[Safer Internet Day](#) is a global celebration. Last year's Safer Internet Day was the biggest yet, reaching more young people, parents, carers, and teachers than ever before!

[Safer Internet Day 2020](#) is a chance to connect your school/setting to a wider conversation with other schools and organisations around the UK, to promote the positive use of technology, and to start discussions about the role that technology and online identity plays in the lives of young people.

**Safer  
Internet  
Day 2019**

Reached  
**46%**  
of young people  
in the UK

**26%**  
of parents  
got involved

Over  
**2100**  
organisations  
registered as  
supporters

Trended on  
**Twitter**  
all day

Over  
**500,000**  
video views

Safer Internet Day can't have the amazing reach that it achieves each year if it wasn't for all of the schools and organisations from across the UK who get involved, spread the word, and support Safer Internet Day!

### How can my school/setting spread the word?

- Register your school/setting as a Safer Internet Day supporter at [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)
- Use our [Safer Internet Day images](#) on your school/setting social media accounts, website or wider!
- Create Safer Internet Day displays in your school/setting using resources from the Education Packs and share these with us using @UK\_SIC on Instagram or Twitter.
- [Reach out to parents and carers](#) and help them understand the importance of online safety, and their role in this.
- Reach out to local press to let them know how you are celebrating Safer Internet Day.
- Get your learners involved using our Safer Internet Day social media template.\*

\*Although these are designed to be used and decorated by young people, they should only be shared on social media by your official school/setting accounts.

### How can we follow the wider conversation?

A great way to find out what's going on and being discussed on Safer Internet Day, around the UK and further afield, is to follow us on social media.



Instagram:  
**@UK\_SIC**



Facebook:  
**saferinternetuk**



Twitter:  
**@UK\_SIC**



YouTube:  
**UKSIC**



Website:  
**www.saferinternetday.org.uk**

We will be using the hashtags **#SaferInternetDay** and **#freetobe** to share what's going on in the UK and around the world to celebrate the day.



We would love to hear from you about the things that you are doing to celebrate Safer Internet Day 2020! We want to bring together the voices of all of our supporters using #SaferInternetDay and will do our best to support any tweets with the tag @UK\_SIC.

Why not share these messages from your school/setting's social media accounts to show your support for #SaferInternetDay:

- ▶ We are getting involved in #SaferInternetDay! Let's make this the biggest one yet!  
[www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC
- ▶ #SaferInternetDay is on the 11th February! We can't wait to get our students/young people involved in the day and show them that they are #freetobe whatever they want! @UK\_SIC  
[www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)
- ▶ SCHOOL/SETTING NAME are celebrating #SaferInternetDay on the 11th February! Find out how you can join us to create an internet where everyone is #freetobe themselves  
[www.saferinternetday.org.uk](http://www.saferinternetday.org.uk) @UK\_SIC

**Important:** Please remember that photos shared on social media could be seen by a wide and large audience, including the general public. Please ensure you have the appropriate consent from parents/carers and young people before posting or sharing any photos online, and that any online communication follows your school or setting's policies and procedures.

## Have any questions?

If you have any questions or want to learn more about Safer Internet Day, what's happening in the build up to the day, or the work of the [UK Safer Internet Centre](http://www.uk-sic.org.uk) then visit:

- ▶ Our website: [www.saferinternetday.org.uk](http://www.saferinternetday.org.uk)
- ▶ Email us: [SID@saferinternet.org.uk](mailto:SID@saferinternet.org.uk)
- ▶ Sign up to our free monthly newsletter: [bit.ly/UKSICNewsletter](http://bit.ly/UKSICNewsletter)



**Safer  
Internet  
Day 2020** | **Tuesday**  
11 February

# Together for a better internet